

# CONSERVATION for Wildlife in Wild Places

Cleveland Zoological Society  
Cleveland Metroparks Zoo

“Zoos have evolved from places of exhibition to places of inspiration; centers of nature education and conservation action. Increasingly committed to conservation in the wild as a fundamental aspect of our mission, leading zoos are focused on the roles they can and must play in the conservation of wildlife and ecosystems. The cornerstone of the Zoo’s conservation philosophy is its focus on the human-wildlife interface.”

— Dr. Kristen Lukas, Curator of Conservation  
Cleveland Metroparks Zoo

## We Need Your Help To...

- Fund vital conservation work for endangered species — totaling 100 mission-critical projects in 60 countries
- Increase the breadth and depth of flagship conservation programs for:
  - Elephants
  - Great Apes
  - Turtles
  - Amphibians
- Forge strong links between our conservation and breeding programs in the Zoo and our partnerships around the world
- Educate the greater Cleveland community about the unique role of zoos in saving endangered species
- Launch an Endowment for Conservation

## You Can Make a Difference

Gifts are tax-deductible and any amount is welcome. Planned gifts greater than \$25,000 may be directed to the Cleveland Zoological Society **ZooFutures Endowment Fund for Conservation**. **Gifts of \$10,000 or more** may be designated for a specific project listed above. **Gifts up to \$10,000** support our shared mission: *to create compelling experiences that connect people with wildlife and inspire personal responsibility for conserving the natural world.*



ASSOCIATION  
OF ZOOS &  
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