

SUSTAINABILITY INITIATIVES



Cleveland Zoological Society
Cleveland Metroparks Zoo

“At the current rate of consumption of natural resources, humanity needs three earth-sized planets to survive.”

- E. O. Wilson, 2002

“Development that meets the needs of the present without compromising the ability of future generations to meet their own needs”

World Commission for the Environment and Development
(Brundtland Report)

With 3,000 animals and 1.2 million visitors, we have a significant opportunity to effect change and create public awareness.

The Zoo Needs Your Help To...

- Reduce the Zoo's carbon emissions by 70% in the next decade
- Become a zero waste facility by 2020 as part of the E4S Network
- Model best practices and engage the greater Cleveland community in behavioral changes that improve sustainability

You Can Make a Difference

Gifts are tax-deductible and any amount is welcome. **Gifts greater than \$10,000** may be directed to the Cleveland Zoological Society Fund for Sustainability at Cleveland Metroparks Zoo. **Gifts up to \$10,000** support our shared mission: *to create compelling experiences that connect people with wildlife and inspire personal responsibility for conserving the natural world.*



ASSOCIATION
OF ZOOS &
AQUARIUMS

Liz Fowler, Executive Director
Cleveland Zoological Society
(216) 635.3342
Fowler@ClevelandZooSociety.org

ClevelandZooSociety.org