



FOR IMMEDIATE RELEASE

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Twilight at the Zoo
Cleveland's Wildest Party of the Summer Returns!

CLEVELAND – August 1, 2008 - The Cleveland Zoological Society hosts the 15th annual *Twilight at the Zoo* on Friday, August 1, 2008 from 7:00 p.m. to midnight at Cleveland Metroparks Zoo. Cleveland's largest fundraiser entertains 7,000 guests and is expected to raise \$450,000 for the Cleveland Zoological Society, the advancement partner of Cleveland Metroparks Zoo.

Twilight at the Zoo spotlights 14 local bands, offering a large variety of music that ranges from funk to folk, rock to reggae. Admission includes hors d'oeuvres, Samuel Adams beer, Jacob's Creek wine and soda. Attendees can graze as they wind their way through the Zoo. Patrons have the opportunity to win great raffle prizes, including a week stay Kiawah Island, South Carolina; brunch for two at Table 45; Cleveland attraction and entertainment packages and much more. Raffle tickets sold separately.

The festivities kick off with a VIP pre-party from 6:00 to 9:00 p.m. VIP guests have access to premier parking, an exclusive performance by The Madison Crawl, themed cocktails and premium hors d'oeuvres by Carrabba's Italian Grill, Fleming's Prime Steakhouse and Rock Bottom Brewery.

Twilight at the Zoo is held rain or shine, is for guests 21 and over, and proper ID is required to enter. Stage sponsors include: The Cleveland Browns, Cleveland Plus and Huntington Bank. Media sponsors include: Cleveland Magazine, Cleveland.com, SCENE and Q104.

The Cleveland Zoological Society promotes Cleveland Metroparks Zoo as a leading civic asset and regional funding priority. Zoo Society donors underwrite the Zoo's margin of excellence through support from the largest membership program in Northeast Ohio (42,000 households), contributing 50% of the funding for capital improvements and 12 to 15% to the Zoo's annual operating budget. The Zoo Society has raised \$9 million for the Zoo's new elephant exhibit, *African Elephant Crossing* and the capital campaign continues. Groundbreaking is anticipated this fall.

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