We create compelling experiences that connect people with wildlife and inspire personal responsibility for conserving the natural world.
Dear Friends,

Everyone agrees that 2011 was a very big year for Cleveland Metroparks Zoo and the Cleveland Zoological Society. The successful completion of African Elephant Crossing is a special gift to our community, capping nearly a decade of planning, design, fundraising and (literally) tons of hard work. Since its opening on May 5, African Elephant Crossing has delighted more than 1.3 million visitors, including thousands of school children, while providing a high-quality habitat for six magnificent elephants.

The impact of the new exhibit resonated across all programs in 2011, with record-setting special events (topping $1 million for the first time) and membership (at 45,000 households, the biggest in the region). Thanks to a generous community, the Zoo Society surpassed its ambitious capital campaign goal by 3%, earning a prestigious national challenge grant from the Kresge Foundation and helping ensure the successful launch of innovative education and conservation programs linked to the new exhibit.

The Zoo and Zoo Society also completed a significant planning project in 2011 that will help shape our future for many years to come. The joint Strategic Plan begins with a new mission statement that anchors all of our work together and calls on us to seek ways to strengthen our public/partnership to maximize effectiveness and grow support. Mapping out a bold and creative vision for the Zoo campus — with an abundance of opportunities for new and renovated exhibits and programs — has invigorated both organizations. With the Strategic Plan as our guide, we will engage the community and continue to build a vibrant and thriving Zoo for this region.

We look forward to working with you in the years ahead to fulfill our dreams, and thank you for making 2011 one of our biggest years ever!

Virginia “GiGi” Benjamin
President, Board of Trustees

Elizabeth T. Fowler
Executive Director
The Capital Campaign for African Elephant Crossing was a significant success, helping create one of the best elephant exhibits in the United States and building capacity for both the nonprofit Cleveland Zoological Society and its partner, Cleveland Metroparks Zoo.

The $12.8 million raised through the Capital Campaign for African Elephant Crossing is three times larger than any previous campaign in the Zoo Society’s history. The goal ($12.5 million) was also three times larger than the sum total of the Zoo Society’s net assets at the campaign’s inception.

Thanks to a generous community, a persuasive Case for Support and effective campaign management, the campaign total exceeded the goal by 3%. The campaign also brought many new donors into the fold, with a total of 3,800+ campaign contributors (11 times as many as any previous campaign). Compared to the prior campaign, the core of donors giving at least $100 more than doubled, from 300 to 700.

Impressed by the Zoo’s accessibility and broad audience, in 2009 the Kresge Foundation selected the Zoo Society’s Capital Campaign for African Elephant Crossing for a significant challenge grant. This prestigious grant guaranteed that dollars raised through the completion of the campaign would be matched. With the completion of the campaign, the Zoo Society accepted $725,000 in matching funds from the Kresge Foundation.

A large part of our success is due to the community’s embrace of the Zoo, and their pride in an ambitious and carefully planned project that will deliver quality of life enhancements, jobs and education to the region.

By any measure, this was an ambitious campaign for an ambitious project designed to transform the visitor experience and how the Zoo cares for a flagship species. The project and the campaign represent turning points for both the Zoo and its nonprofit advocate, the Zoo Society.
The campaign has been an amazing journey — making new friends and deepening friendships with long-time supporters. What is clear from our wonderful committee members and generous donors is that Northeast Ohio loves its Zoo. Through gifts of all shapes and sizes, our community has shown how deeply it cares about the future of wildlife and the great benefits the Zoo brings to our region. Thank you to all 3,800+ donors who made this wonderful project a reality!
A Year of Celebrating
African Elephant Crossing

The Zoo and Zoo Society commemorated the opening of **African Elephant Crossing** in grand fashion with no less than 13 separate celebrations. These ranged from exclusive exhibit previews to grand opening events. All told, 46,000 people came to the Zoo on opening weekend to celebrate the debut of the Zoo’s new exhibit.

The opening of **African Elephant Crossing** generated great enthusiasm in the community, helping enhance the Zoo Society’s signature annual events like our gala celebration **ZippityZooDoo** and the ever-popular **Twilight at the Zoo** presented by Scene Magazine. For the first time in its history, the Zoo Society raised more than $1 million dollars through its special events.

---

1. Shanga arrives from the Omaha Zoo March 11, 2011
2. Willy arrives from Disney’s Animal Kingdom April 5, 2011
3. Champagne Breakfast
   April 16, 2011
4. VIP Preview
   May 4, 2011
1. (l. to r.) Zoo Director Steve Taylor and Campaign Co-Chair and Life Trustee Pat Mullin

2. Guests observing elephants in the Sydell L. Miller Elephant Care & Visitor Center

3. (l. to r.) Trustee Muffy Boland, Ruth Eppig and Jim Boland

4. Mollie Alstott (l.) and guests enjoy the African Elephant Crossing VIP Preview

5. (l. to r.) Chairman Rob Rogers and Life Trustee Jay Rosenbaum

6. (l. to r.) Life Trustee Joe Mahovlic, Kathy Mahovlic, Elliot Paine and Linda Paine

7. (l. to r.) Mike Benz, Zoo Society Executive Director Liz Fowler, Sylvia Reitman and Chairman Emeritus Bob Reitman

8. Young visitors with a Zoo volunteer

9. Excitement building at the African Elephant Crossing grand opening

10. Dawn and Dennis Swit at ZippityZooDoo

11. (l. to r.) Jake Derenthal, Beth Derenthal, Chris Panek, Beau Daane, Stephanie Niehaus and Trustee Greg Gale

12. ZippityZooDoo guests enjoying cocktails at the entrance of African Elephant Crossing

Grand Opening
May 5, 2011
Zoo educators help lead a learning journey where visitors use hands-on tools to observe, explore, collect data and apply scientific principles. An interactive solar panel, alternative energy kits, biofacts and measuring instruments help transform African Elephant Crossing into a collaborative learning laboratory where curiosity and reasoning lead to understanding.
Our world is changing rapidly. Innovation, globalization, technology and the pressure to compete economically have reshaped education.

Cleveland Metroparks Zoo and the Cleveland Zoological Society have a long history of providing top-notch education programming for our community. The continuum of learning opportunities available at the Zoo promote scientific thinking and critical analysis, and are available to students in preschool through graduate school and beyond. The Zoo’s approach emphasizes collaboration and a sense of personal responsibility, all while encouraging respect for animals and our shared environment.

Connections to Africa, a new education program launched in 2011, brings students and teachers to the center of the Zoo’s newest living, breathing classroom, African Elephant Crossing. Connections to Africa uses an interactive inquiry-based approach to capture the attention of students and teachers alike.

An inquiry-based approach helps students to:

- Make observations
- Pose questions
- Research and examine facts
- Analyze data with the help of tools
- Propose answers, explanations and predictions
- Communicate solutions

The popularity of African Elephant Crossing and Connections to Africa cannot be denied. In addition to growth in overall membership and attendance, school field trips to the Zoo rebounded with a 4% increase over the prior year. Zoo field trip participants totalled 83,000 in 2011, making this one of the biggest programs in the region.

As the Zoo Society continues to focus fundraising efforts on important Zoo Education initiatives, the goal is to eliminate barriers to education programs for our community’s children, ensuring that all children, regardless of circumstance, benefit from the very best science and real world experiences that the Zoo has to offer.

Significant funding for new education initiatives in 2011 was provided by the Cleveland Foundation, the Nord Family Foundation and the Martha Holden Jennings Foundation.
CONSERVATION & RESEARCH
Cleveland Metroparks Zoo has evolved from a place of exhibition to one of inspiration, a world-renowned center for conservation action.

The Zoo and Zoo Society work to ensure the health and well-being of the animals in our care, as well as to support the conservation of these species in the wild. The unique resources and expertise within the Zoo and the support of the Zoo Society make this possible, and we are increasingly committed to conservation in the wild as a fundamental aspect of our mission.

The opening of the state-of-the-art African Elephant Crossing gives the Zoo and Zoo Society an outstanding opportunity to raise awareness of conservation challenges in sub-Saharan Africa, and to connect Cleveland-area visitors with the wider world. African Elephant Crossing is an ideal setting for field trips and families to pause for a public conversation about choices and resources and how humans and wildlife can share the planet sustainably. The impact of African Elephant Crossing does not stop in Northeast Ohio. Elephant conservation initiatives in Botswana, Kenya, Namibia and Tanzania represent just a few of the global conservation projects supported by the Zoo and Zoo Society each year. Effective conservation considers local and regional practices, and develops programs that are sensitive to the needs of people living with wildlife.

In 2011 the Zoo Society established a new Conservation Fund for Wildlife in Wild Places that represents a long-term commitment to conserving biodiversity. The fund will generate interest income and help increase direct distributions to conservation initiatives, currently totaling $350,000 annually. The Conservation Fund for Wildlife in Wild Places will allow the Zoo and Zoo Society to build on its strong track record and excellent reputation for conservation partnerships, while providing enhanced support for critical conservation efforts.
The Zoo and Zoo Society help ensure that veterinary care, enrichment and well-being programs are the best they can be for all of the animals in our care.
We care about animals. This basic tenet tops the Zoo and Zoo Society’s list of seven strategic focus areas; animal well-being is of paramount concern. In 2011, the Zoo Society made great strides by funding several important items on our veterinarians’ “wish list.”

Thanks to generous donors, the Zoo Society was able to move forward with the purchase of digital radiology equipment for the Zoo’s team of veterinary professionals. The acquisition of this equipment is a significant step in our efforts to provide the best diagnostics possible for the nearly 1,000 Zoo animals cared for each year at the Sarah Allison Steffee Center for Zoological Medicine. The unit’s superlative image quality and flexibility have had an immediate impact. The Zoo’s veterinary team are now able to more quickly diagnose and treat illness in a wider range of species than ever before. Also, the electronic format allows the veterinarians to share images and consult with colleagues on-site and around the world.

In 2011 the Zoo Society received a significant donation from JDD Holdings, LLC to purchase diagnostic ultrasound and thermography equipment. Cleveland Metroparks Zoo’s Associate Research Curator Dr. Mandi Vick can now use this state-of-the-art equipment to monitor the reproductive health of black rhinos and African elephants. The ultrasound and thermography units are also instrumental in tumor detection and cardiac monitoring for a wide range of species.
SHAPING THE FUTURE ZOO

An exciting vision for the 183-acre campus combines the best in animal care and visitor experiences, ensuring the Zoo and Zoo Society will emerge as industry leaders while forging profound and lasting connections with Northeast Ohio citizens. The Strategic Plan embraces our campus ecology, and strengthens the organization’s commitment to sustainable operations and a stronger financial model.

The success of the Zoo and Zoo Society in implementing the new Strategic Plan depends on our ability to embrace change and pursue ambitious goals with Zoo leadership, working in tandem with the Zoo Society in a stronger partnership than ever before, aligned with Metroparks leadership in a holistic approach to achieving excellence.

With the Strategic Plan as our guide, we will engage the community and continue to build a vibrant and thriving Zoo for this region. Working together, the Zoo and Zoo Society will:

1. Evaluate opportunities to increase earned revenue to invest back into the Zoo and create a long-term sustainable business model
2. Continually seek ways to strengthen the public/private partnership to maximize effectiveness and grow support
3. Identify a combination of short-term facility improvements and longer-term projects which appeal to visitors, the community and donors
4. Build on the momentum, energy and excitement created with the opening of African Elephant Crossing
5. Increase current levels of capital spending — both for new projects and to enhance facilities

Consultants from two expert firms — Schultz & Williams and CLRdesign — guided our process. We gratefully acknowledge funding from the Cleveland Foundation, Cleveland Metroparks and the Cleveland Zoological Society’s ZooFutures Fund.
An exciting vision for the 183-acre campus combines the best in animal care and visitor experiences, ensuring the Zoo and Zoo Society will emerge as industry leaders while forging profound and lasting connections with Northeast Ohio citizens. The Strategic Plan embraces our campus ecology and strengthens the organization’s commitment to sustainable operations and a stronger financial model.
The Zoo Society raised record-breaking Membership revenue in 2011, and reached an historic high of 45,000 households.

The Zoo Society's three signature special events, ZippoityZooDoo, Twilight at the Zoo presented by Scene Magazine, and Animal Attractions, raised more than $1 million dollars combined, for the first time ever, in 2011.

More members and donors are choosing to make their charitable donations online at ClevelandZooSociety.org.

Zoo Society donors contributed approximately $20 million during the last decade, and participation in capital giving grew 10-fold.

* These figures do not represent the generous funding provided by levy support through Cleveland Metroparks.
STATEMENT OF ACTIVITIES
FOR THE YEARS ENDED DECEMBER 31, 2011 AND 2010

Support, Revenue and Gains

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Memberships</td>
<td>$2,906,035</td>
<td>$2,543,672</td>
</tr>
<tr>
<td>Individuals, corporations and foundations</td>
<td>1,376,451</td>
<td>1,463,335</td>
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<tr>
<td>Capital campaign</td>
<td>1,851,135</td>
<td>866,142</td>
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<tr>
<td>Federal grants</td>
<td>35,558</td>
<td>-</td>
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<tr>
<td>Special events</td>
<td>1,040,836</td>
<td>834,557</td>
</tr>
<tr>
<td>Investment income</td>
<td>153,992</td>
<td>311,080</td>
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<tr>
<td>Change in value of split-interest agreements</td>
<td>(28,985)</td>
<td>48,857</td>
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<tr>
<td>Total support, revenue, and gains</td>
<td>$7,335,022</td>
<td>$6,067,643</td>
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</tbody>
</table>

Expenses

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services including Cleveland Metropolitan Park District</td>
<td>$4,830,995</td>
<td>$4,296,460</td>
</tr>
<tr>
<td>Management and general</td>
<td>330,696</td>
<td>343,648</td>
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<tr>
<td>Fundraising</td>
<td>1,654,825</td>
<td>1,215,060</td>
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<tr>
<td>Total expenses</td>
<td>$6,816,516</td>
<td>$5,855,168</td>
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<tr>
<td>Change in net assets</td>
<td>518,506</td>
<td>212,475</td>
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<tr>
<td>Net assets at beginning of year</td>
<td>$8,822,489</td>
<td>$8,610,014</td>
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<tr>
<td>Net assets at end of year</td>
<td>$9,340,995</td>
<td>$8,822,489</td>
</tr>
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</table>

STATEMENT OF FINANCIAL POSITION
DECEMBER 31, 2011 AND 2010

Assets

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
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<tbody>
<tr>
<td>Current assets</td>
<td>$3,034,992</td>
<td>$4,613,050</td>
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<tr>
<td>Office equipment at cost, less accumulated depreciation</td>
<td>169,750</td>
<td>185,567</td>
</tr>
<tr>
<td>Other long-term assets</td>
<td>7,082,955</td>
<td>4,858,516</td>
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<tr>
<td>Total assets</td>
<td>$10,287,697</td>
<td>$9,657,133</td>
</tr>
</tbody>
</table>

Liabilities and Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$135,708</td>
<td>$106,212</td>
</tr>
<tr>
<td>Funds held for others</td>
<td>56,689</td>
<td>53,143</td>
</tr>
<tr>
<td>Amounts due to Cleveland Metropolitan Park District</td>
<td>683,125</td>
<td>598,588</td>
</tr>
<tr>
<td>Liability under split-interest agreements</td>
<td>71,180</td>
<td>76,701</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>946,702</td>
<td>834,644</td>
</tr>
</tbody>
</table>

Net assets

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$436,735</td>
<td>3,021,258</td>
</tr>
<tr>
<td>Board-designated</td>
<td>7,306,365</td>
<td>4,720,099</td>
</tr>
<tr>
<td>Total unrestricted</td>
<td>7,743,100</td>
<td>7,741,357</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>1,034,877</td>
<td>493,855</td>
</tr>
<tr>
<td>Permanently restricted</td>
<td>563,018</td>
<td>587,277</td>
</tr>
<tr>
<td>Total net assets</td>
<td>9,340,995</td>
<td>8,822,489</td>
</tr>
</tbody>
</table>

Total liabilities and net assets

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
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<tbody>
<tr>
<td>Total liabilities and net assets</td>
<td>$10,287,697</td>
<td>$9,657,133</td>
</tr>
</tbody>
</table>
Trustees set policy, promote the Zoo Society as a worthwhile cause in the community, and provide leadership by actively securing financial support for Zoo Society and Zoo programs.
AWARDS

In 2011 the Zoo Society enjoyed two first-ever collaborative wins with the Zoo’s Marketing department for our shared opening celebrations of *African Elephant Crossing* from the Public Relations Society of America (PRSA) Cleveland Chapter, and the more regional Public Relations Society of America East Central District. These awards were among five the Zoo Society brought home in 2011:

- Cleveland Zoological Society & Cleveland Metroparks Zoo, Public Relations Society of America Greater Cleveland Chapter, *African Elephant Crossing Opening – Gold Award*, Special Events & Observences (Seven or Fewer Days) Government/Association/Nonprofit
- Cleveland Zoological Society, Public Relations Society of America Greater Cleveland Chapter, *Elephant Comeback (Bus) Tour – Gold Award*, Guerilla Marketing/Grass Roots -Government/Association/Nonprofit

Special Events Manager Rachael Fuller was honored in 2011 as one of the 20/30 Club’s Top 25 Under 35 Movers and Shakers.

Zoo Society Staff

- Elizabeth T. Fowler, Executive Director
- Mary McMillan, Director of Finance & Operations
- Tara Turner, Director of External Relations
- Fiona M. Green, Manager of Capital & Special Gifts
- Rachael Fuller, Special Events Manager
- Elizabeth Thibodeaux, Web & Graphic Design Specialist
- Mary Ann Nofel, Executive Assistant & Board Liaison
- Kim Conrad, Annual Fund Manager
- Theresa Schneider, Senior Development Associate
- Brendan Reynolds, Development Associate
- Christina Aldrich, Development Assistant
- Lee Weber, Membership Manager
- Membership & Development Specialists:
  - Stephanie Ayers
  - Amanda Perry
  - Melissa Perry
- On-site Sales Representatives:
  - Kelsey Craft
  - Marten Dollinger
  - Patricia Evisizer
  - Patricia Finegan
  - Linda Green
  - Carmen Ramos-Cain

*Photo Credits:* Cleveland Metroparks Zoo, Liz Fowler, George Honaker, Dale McDonald, and Elizabeth Thibodeaux
**THANK YOU**

The Cleveland Zoological Society is proud to recognize the following donors. Their generous contributions underwrite the excellence that marks Cleveland Metroparks Zoo as one of the top zoos in the country.

**African Elephant Crossing**

**Visionaries**
- $1,000,000+
- Anonymous
- The George Gund Foundation
- The Kelvin and Eleanor Smith Foundation
- The Spilman Family
- in honor of Sydell L. Miller

**Founders**
- $500,000+
- The Cleveland Foundation
- The Krege Foundation
- The Reinberger Foundation
- State of Ohio

**Benefactors**
- $250,000+
- The Hershey Foundation
- Mr. and Mrs. Michael J. Horvitz
- The Walter E. and Jean C. Kaliberer Foundation
- KeyBank
- Kent H. Smith Charitable Trust
- Alan and Karen Wilber

**Champions**
- $100,000+
- Alaris International, Inc.
- Anonymous
- JPMorgan Chase Foundation
- Louise H. and David S. Ingalls Foundation, Inc.
- Daniel Maltz
- The Milton and Tamar Maltz Foundation
- Family Foundation
- Eileen and Donald Morrison
- The Murch Foundation
- PNC Foundation
- Billie Howland Steffee in honor of Abigail, Dawson and Sydney Steffee

**Patrons**
- $50,000+
- The William Bingham Foundation
- The Eva L. and Joseph M. Bruening Foundation
- Cleveland Wire Cloth
- & Manufacturing Company
- Liz and Chuck Emmick
- Fifth Third Bank, Northeastern Ohio
- Margaret Fulton-Mueller and Scott C. Mueller
- Carol and Graham Hall
- The Harrington-McLaughlin Family Foundation
- Henkel Corporation
- In memory of Christopher A. Jones
- Fred A. Lennon Charitable Trust
- Lubrizol Foundation
- John P. Murphy Foundation

**Sponsors**
- $25,000+
- The Abington Foundation
- Applied Industrial Technologies, Inc.
- Baker & Hosteller LLP
- The Bicknell Fund
- Muffy and Jim Boland
- Gary D. Brenngartener
- Mr. and Mrs. Dennis R. Burnsibe
- Caffe, Halter & Griswold LLP
- Michael and Jennifer Cogan
- Ms. Laura A. Davis
- The DBF Foundation
- Dollar Bank
- Eaton Corporation
- Louis and Patricia Fowler
- Forest City Enterprises Charitable Foundation
- The Mary A. and Thomas F. Grasselli Endowment Foundation
- Leigh and Eric Hall
- Albert A. Hanes and Robert E. Hanes
- The Higley Fund
- Richard and Sally (Stecher) Hollington
- Mr. and Mrs. Chris Kamm
- Bud Lezuz
- Marge and Dan Moore
- Mr. and Mrs. Patrick S. Mullen
- Northern Trust Bank
- Oatley Co.
- Mr. and Mrs. Jon H. and Jane Q. Outcalt
- Jacob and Albert Ratner
- Robert S. and Sylvia K. Reitman
- Family Foundation
- The Rogers Family
- The Sears-Swettland Family Foundation
- Thomas V.H. and Iris J. Vail

**Partners**
- $10,000+
- Gordon and Cathy Anhold
- Ms. Virginia D. Benjamin and Mr. Philip L. Woodcock
- Mr. and Mrs. Jeffrey M. Biggar
- William and Irene Bostelman
- Mebby and Jack Brown
- Cartagna Family Foundation
- Dedicated employees of Cleveland Metroparks, Cleveland Metroparks Zoo and the Cleveland Zoological Society
- In honor of Jim & Ellen June Cowher, true animal lovers & master Zoo tour guides
- John and Kathy Fraylick
- Mr. and Mrs. Richard R. Gascoigne
- Mr. and Mrs. Christopher M. Gorman
- The Halpem Family
- in honor of Sydell L. Miller
- Mr. and Mrs. Sean P. Hennessy
- Mr. and Mrs. James S. Hilton and Family
- Martha Holden Jennings Foundation
- KPMG LLP
- E. Gary and Mary Lynn Laughlin
- C.A. Litzler Co., Inc.
- Dr. and Mrs. Randall E. Marcus, in memory of Dorothy M. Marcus
- The Gerald and Paula McNichols Family Foundation
- Medical Mutual of Ohio
- Murphy Family Foundation
- Northeast Ohio Regional Sewer District
- Ms. Darleen M. Price
- Mr. and Mrs. David L. Pugh
- Jonathan and Meg Ratner Philanthropic Fund
- RPM International Inc.
- Mr. and Mrs. Fred Repeika
- Mrs. Blythe C. Sundberg
- Mr. and Mrs. John A. Switzer
- David and Mary Ellen Szamborski
- Mr. and Mrs. Michael Vaughn
- John F. Wallace Revocable Trust
- Mr. and Mrs. Albert J. Weatherhead
- The Thomas H. White Foundation, a KeyBank Trust

**Presenters**
- $5,000+
- In honor of Nicole M. Barnes
- Mr. and Mrs. C. Perry Blossom
- Apul Miller Boise
- in memory of Rose Parker
- Jennifer and Sean Boyle
- John and Mary Boyle
- Brent M. Buckley
- In memory of Gerald N. Cannon
- Dane and Dottie Carney
- Mr. and Mrs. Christopher S. Chizmar
- Mr. and Mrs. George S. Coakley
- Mr. and Mrs. William Cushwa, Jr.
- Deloitte & Touche LLP
- Dodd Camera
- Mr. Michael V. Dzurilla
- Mr. and Mrs. Robert L. Fein and Family
- First Federal of Lakewood
- Friend
- William and Janelle Henning and Family
- Marguerite B. Humphrey
- Mr. and Mrs. Tom Hunt
- Mr. and Mrs. James S. Jaroszewski
- Bill and Jo Ann Kahl
- David and Meredith Kempton
- Daniel and Carol Klimas
- Dr. Rick Kryza

**Schreckengost Mammoth and Mastodon Conservation Project Donors**
- Mr. and Mrs. Robert H. Jackson
- Kulas Foundation
- Virginia and Jon Lindseth, in memory of Anne and Elmer Lindseth
- John P. Murphy Foundation
- Mark Schwartz and Bettina Katz

**ZooFutures Planned Giving Donors 2006-2010**
- Estate of Fred and Kay Crawford
- Estate of Charlotte Ruth
- Mr. Donald Woodcock

This list represents all gifts of $5,000+ cumulative giving since the inception of the campaign through December 31, 2011. To provide updated information or to make a gift, please (216) 661.6500 or email Info@ClevelandZooSociety.org.
Dear Zoo Friends:

As our most dedicated supporters, you know quality animal care is at the very heart of what the Zoo does day by day. Dedicated programs in veterinary care, enrichment and well-being help ensure the remarkable animals entrusted to us enjoy the best quality of life possible. Each year Zoo veterinarians and curators face wonderful opportunities and difficult situations that require measures above and beyond routine care.

Please consider giving to our We Care for Animals Campaign today. Current priorities include diagnostic veterinary equipment and elevated hay feeders and puzzles for the elephants. Gifts of all sizes are welcome.

Thank you for helping to provide the very best for the animals in our care.

Sincerely,

Elizabeth T. Fowler
Executive Director
Cleveland Zoological Society

Steve Taylor
Director
Cleveland Metroparks Zoo

Cleveland Zoological Society
Executive Director
Elizabeth T. Fowler

Sincerely,

care.

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Executive Director
Cleveland Zoological Society

Steve Taylor
Director
Cleveland Metroparks Zoo

Cleveland Zoological Society
Executive Director
Elizabeth T. Fowler

Sincerely,

Happy 20th Anniversary!

The Adopt an Animal program celebrated its 20th anniversary in 2011. In honor of this special occasion a group of proud ZooParents that have been supporting the program since its inception visited the Zoo and enjoyed a once-in-a-lifetime behind-the-scenes adventure. THANK YOU to everyone who attended the tour and for your dedication and support of the Adopt an Animal program!

Thank you for helping to provide the very best quality of life possible. Each year Zoo veterinarians and curators face wonderful opportunities and difficult situations that require measures above and beyond routine care.

Please consider giving to our We Care for Animals Campaign today. Current priorities include diagnostic veterinary equipment and elevated hay feeders and puzzles for the elephants. Gifts of all sizes are welcome.

Thank you for helping to provide the very best for the animals in our care.

Sincerely,

Elizabeth T. Fowler
Executive Director
Cleveland Zoological Society

Steve Taylor
Director
Cleveland Metroparks Zoo

Cleveland Zoological Society
Executive Director
Elizabeth T. Fowler

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The David Steffee Address in Veterinary Medicine

The David Steffee Address in Veterinary Medicine is made possible because of the passion and generosity of Life Trustee Billie Steffee. In 2011 the Zoo welcomed distinguished speaker Dr. Mike Loomis, Chief Veterinarian for the North Carolina Zoo. Dr. Loomis offered a fascinating, in-depth look at important work being done in Cameroon, to study how elephants and humans are interacting in that country’s national parks. Also at the event was the Zoo’s Chief Veterinarian Dr. Albert “Doc” Lewandowski, the David Steffee Chair of Veterinary Medicine, who took the opportunity to extend his thanks to Philips Medical Systems’ “Dream Team” for their expert assistance repairing the Zoo’s CT scanner. Philips contributed the high-tech tool in 2003, making Cleveland Metroparks Zoo the first zoo in the country with CT scanner.